

Global Steel Trade Monitor

Steel Exports Report: South Korea

June 2016

Background

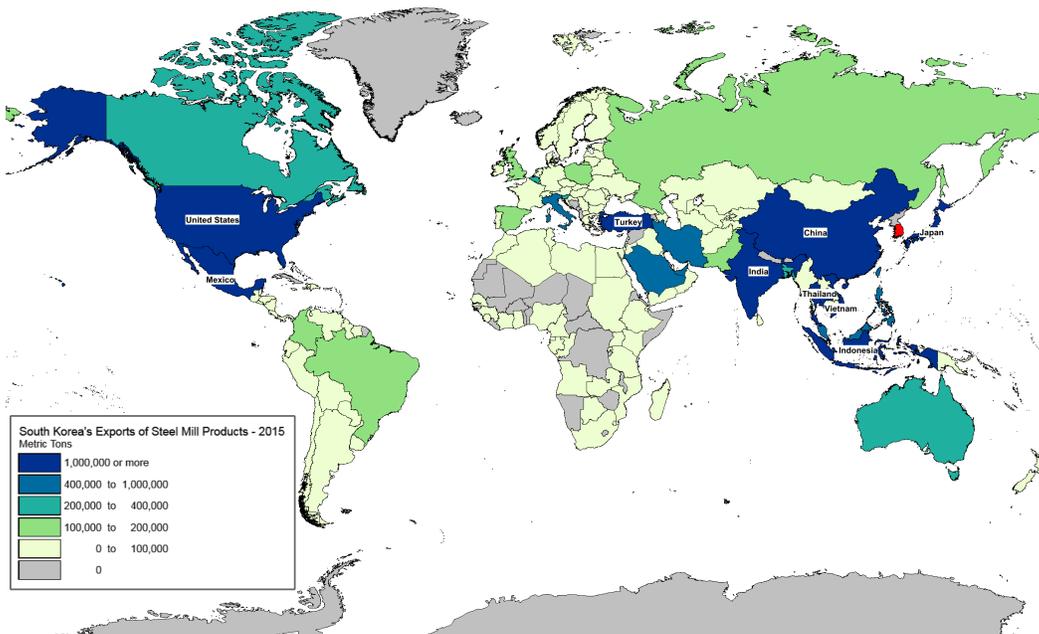
South Korea is the world's third-largest steel exporter. In 2015, South Korea exported 30.9 million metric tons – a slight decline from 31.6 million metric tons in 2014. South Korea's exports represented about 7 percent of all steel exported globally. The volume of South Korea's 2015 steel exports was less than a third of the world's largest exporter, China. In value terms, steel represented just 4.1 percent of the total amount of goods South Korea exported in 2015.

South Korea exports steel to more than 180 countries and territories. The nine countries labeled in the map below represent the top destinations for South Korea's exports of steel, receiving more than 1 million metric tons each and accounting for 70 percent of South Korea's steel exports in 2015.

Quick Facts:

- World's third-largest steel exporter: 30.9 million metric tons (2015)
- 27% steel export growth since 2010
- Exports as a share of production up from 41.2% in 2009 to 44.3% in 2015
- Year-on-year export volume down 2.2% while export value down 20.4%
- Top three export markets: United States, China, Japan
- Largest producers: POSCO and Hyundai Steel Co.
- 37 trade remedies in effect in 9 countries involving steel mill imports from South Korea

South Korea's Exports of Steel Mill Products - 2015



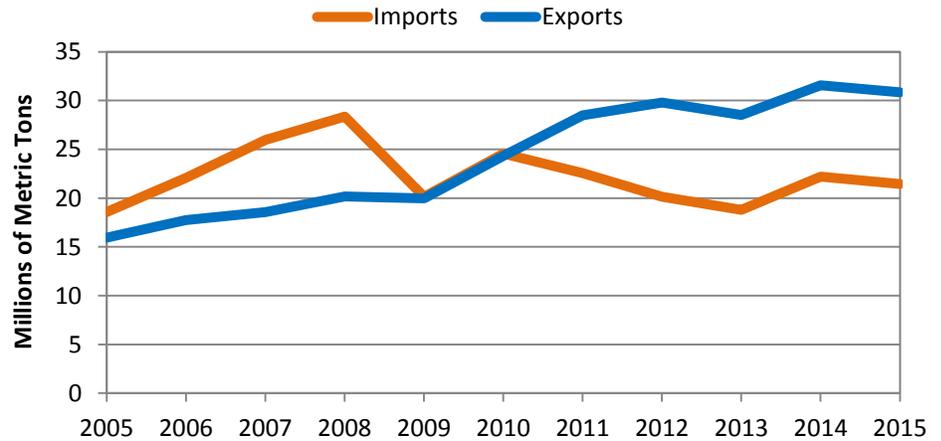
Data Source: Global Trade Atlas; Copyright © IHS Global Inc. 2016. All rights reserved.

Steel Exports Report: South Korea

Steel Trade Balance

Prior to 2011, South Korea had a trade deficit in steel products. Imports fell in 2009, bringing steel exports and imports into balance. Since 2010, however, South Korea's exports have outpaced imports, growing 27 percent between 2010 and 2015. Over the same period, imports shrank by 13 percent. As such, South Korea has posted a steel trade surplus, amounting to 9.4 million metric tons in 2015.

South Korea's Trade in Steel Mill Products



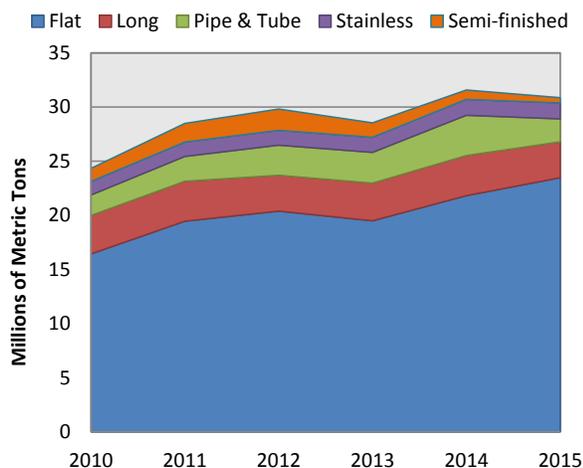
Source: IHS Global Trade Atlas

Export Volume, Value, and Product

In 2014, South Korea's steel exports reached a record high of 31.6 million metric tons, an increase of 11 percent from 2013. In 2015, the volume of South Korea's steel exports declined slightly by 2.2 percent to 30.9 million metric tons. By contrast, the value of South Korea's 2015 exports declined by 20.4 percent to \$21.7 billion from \$27.3 billion in 2014, which can be attributed to a significant drop in global steel prices.

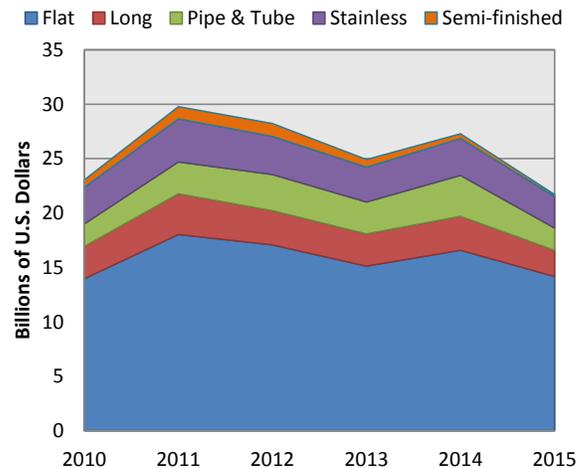
Flat products account for the largest share of South Korea's steel exports. In 2015, 76 percent, or 23.5 million metric tons, of South Korea's steel exports were of flat products, an increase from 2014's share of 69 percent. Long products accounted for 11 percent, or 3.3 million metric tons, of South Korea's exports of steel in 2015, followed by pipe and tube products (7% or 2.1 million metric tons), stainless products (5% or 1.5 million metric tons), and semi-finished steel (2% or 479 thousand metric tons).

South Korea's Exports of Steel Mill Products
Millions of Metric Tons



Source: IHS Global Trade Atlas

South Korea's Exports of Steel Mill Products
Billions of U.S. Dollars



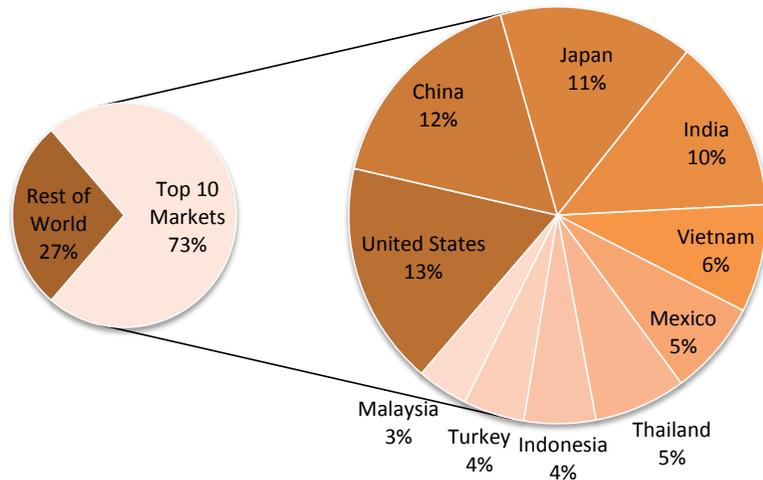
Source: IHS Global Trade Atlas

Steel Exports Report: South Korea

Exports by Top Market

Exports to South Korea's top 10 steel markets represented 73 percent of South Korea's steel export volume in 2015 at 22.4 million metric tons (mmt). The United States received the largest share of South Korea's exports with 13 percent (3.9 mmt), a decline of 31.1 percent from 5.6 mmt in 2014. China received the second-largest share of South Korea's exports at 12 percent (3.8 mmt), followed by Japan at 11 percent (3.4 mmt), India at 10 percent (3 mmt), and Vietnam at 6 percent (1.9 mmt).

South Korea's Steel Exports - Top 10 Markets
2015 - Millions of Metric Tons



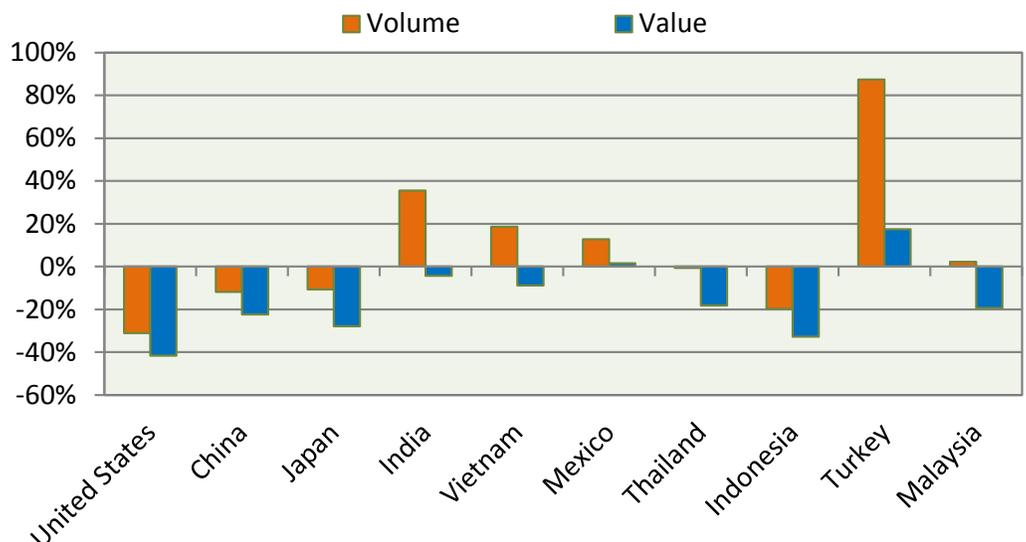
Source: IHS Global Trade Atlas

Trends in Exports to Top Markets

While the volume of South Korea's steel exports increased in half of South Korea's top 10 steel export markets between 2014 and 2015, the overall value of South Korea's steel exports decreased in eight of the top 10 markets, reflecting declining global steel prices. Markets experiencing considerable decreases in steel value between 2014 and 2015 included the United States (down 41.5%), Indonesia (down 32.8%), and Japan (down 27.8%). Only Turkey and Mexico saw increases in the value of South Korea's steel exports, up 17.4 percent and 1.5 percent, respectively.

Sizeable increases in South Korea's steel export volume occurred in Turkey (up 87.5% from 2014), India (up 35.6%), and Vietnam (up 18.6%). The United States, Indonesia, and China saw the largest decreases in South Korea's volume of exports in 2015, down 31.1 percent, 19.7 percent, and 11.7 percent, respectively.

Percent Change in Exports to Top 10 Markets (2014 to 2015)



Source: IHS Global Trade Atlas

Steel Exports Report: South Korea

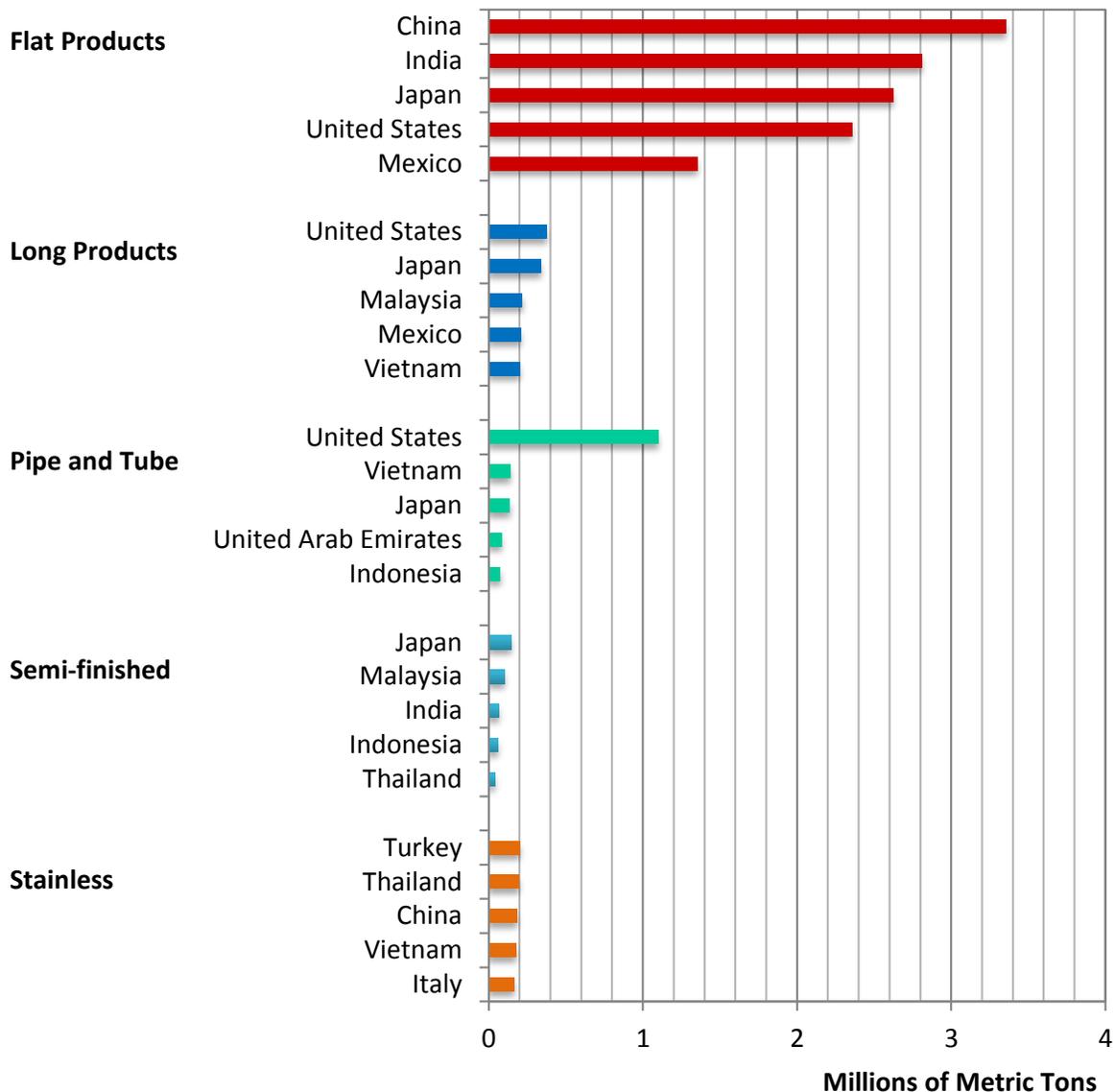
Top Markets by Steel Product Category

South Korea's top export markets by volume vary across types of steel products. China accounted for the largest share of South Korea's exports of flat products in 2015 at 14 percent (3.4 million metric tons).

The United States received the largest share of both South Korea's long product exports at 11 percent (373 thousand metric tons) and South Korea's pipe and tube exports at 52 percent (1.1 million metric tons).

Japan received the largest share of South Korea's semi-finished exports at 31 percent (147 thousand metric tons), while the top five markets for South Korea's stainless exports all received roughly equal shares at around 11 to 13 percent each.

South Korea's Top 5 Export Markets by Product - 2015



Source: IHS Global Trade Atlas

Steel Exports Report: South Korea

South Korea's Import Market Share in Top Destinations

In 2015, the import market share for South Korea's steel products increased in all of South Korea's top export destinations except China, Japan, Indonesia, and Malaysia. The share of both China's and Japan's steel imports from South Korea decreased marginally in 2015, by 0.3 and 0.1 percentage points, respectively. The share of Indonesia's and Malaysia's steel imports from South Korea decreased by slightly larger margins, down 3 and 1.5 percentage points, respectively.

Countries with notable increases in their share of steel imports from South Korea included Mexico (up 4.7 percentage points from 2014) and Turkey (up 2.5 percentage points), while Thailand, India, and the U.S. saw marginal increases (less than one percentage point).

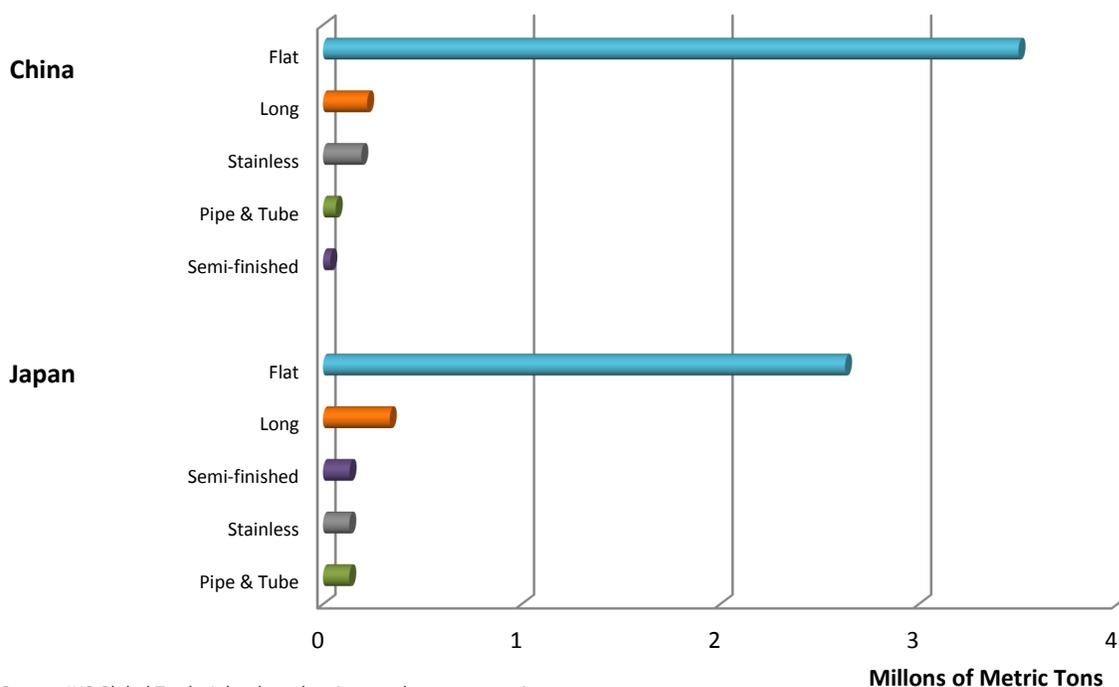
South Korea's Steel Import Market Share				
Top 10 Export Destinations	Share of Imports from S. Korea - 2014	South Korea's Rank in 2014	Share of Imports from S. Korea - 2015	South Korea's Rank in 2015
United States	12.3%	2	12.5%	3
China	31.2%	2	30.9%	2
Japan	58.6%	1	58.5%	1
India	22.0%	2	22.4%	2
Vietnam	12.5%	3	N/A	N/A
Mexico	8.8%	3	13.5%	3
Thailand	10.9%	3	11.7%	3
Indonesia	14.2%	3	11.2%	3
Turkey	3.9%	8	6.4%	4
Malaysia	13.8%	3	12.3%	3

Source: IHS Global Trade Atlas, based on import data per reporting country

Note: 2015 import data for Vietnam not available

Among South Korea's top export markets, China and Japan received more than 30 percent of their total steel imports from South Korea. In 2015, flat products accounted overwhelmingly for the largest share of steel imports from South Korea in each China (87% or 3.5 million metric tons) and Japan (78% or 2.6 million metric tons).

Steel Import Composition of Top Market-Share Countries - 2015

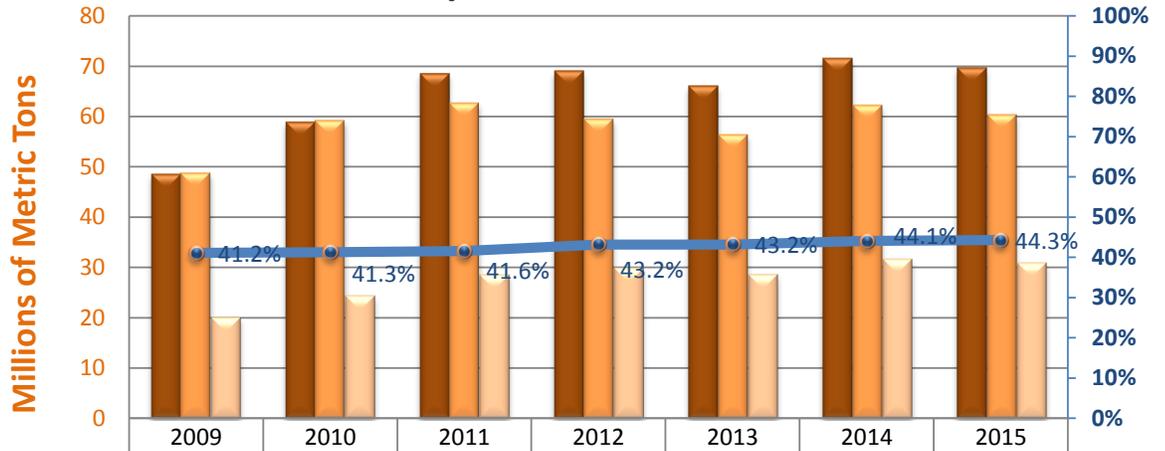


Source: IHS Global Trade Atlas, based on import data per reporting country

Steel Exports Report: South Korea

Overall Production and Export Share of Production

South Korea's Export Share of Steel Production



	2009	2010	2011	2012	2013	2014	2015
Production	48.6	58.9	68.5	69.1	66.1	71.5	69.7
Apparent Consumption	48.7	59.1	62.6	59.4	56.3	62.2	60.3
Exports	20.0	24.3	28.5	29.8	28.5	31.6	30.9
Export Share of Production	41.2%	41.3%	41.6%	43.2%	43.2%	44.1%	44.3%

Source: World Steel Association; IHS Global Trade Atlas

Between 2009 and 2012, South Korea's crude steel production grew by 42 percent. Since 2012, South Korea's production has fluctuated but grew by 1 percent to 69.7 million metric tons. Over the same period, apparent consumption (a measure of steel demand) went from being in balance with production in 2009 and 2010 to falling behind production by 9 million metric tons in 2015. Steel exports followed a similar growth trend as production, increasing 49 percent between 2009 and 2012 before maintaining a rough, though slightly upward-trending, average from 2012 to 2015. South Korea's steel exports as a share of production amounted to 44.3 percent in 2015, an increase of 3.1 percentage points since 2009.

Top Producers

South Korea's steel production is concentrated among a small number of companies, with the country's top 3 producers accounting for 65.8 million metric tons, or 94 percent, of total 2015 production, based on available data.

South Korea's Top Steel Producers in 2015

Rank	Company	Production (mmt)	Main Products
1	POSCO	42	Hot-rolled, cold-rolled, plate, stainless, electrical, wire rods
2	HYUNDAI Steel Company	20.5	Beams, reinforcing bars, hot-rolled, plates
3	Dongkuk Steel Mill Co, Ltd	3.3	Plates, sections, bars

Source: World Steel Association; Hoovers; MarketLine

Steel Exports Report: South Korea

Trade Remedies in the Steel Sector

Antidumping duties (AD), countervailing duties (CVD), associated suspension agreements, and safeguards are often referred to collectively as trade remedies. These are internationally agreed upon mechanisms to address the market-distorting effects of unfair trade, or serious injury or threat of serious injury caused by a surge in imports. Unlike anti-dumping and countervailing measures, safeguards do not require a finding of an “unfair” practice. Before applying these duties or measures, countries investigate allegations and can remedy or provide relief for the injury caused to a domestic industry. The table below provides statistics on the current number of trade remedies various countries have against steel mill products from South Korea.

Steel Mill Trade Remedies in Effect Against South Korea				
Country	AD	CVD	Suspension Agreements and Undertakings	Total
Australia	6			6
Brazil	3			3
Canada	5			5
India	3			3
Indonesia	3			3
Malaysia	2			2
Taiwan	1			1
Thailand	4			4
United States	8	2		10
TOTAL	35	2	0	37

Source: World Trade Organization, through June 30, 2015

Global Steel Mill Safeguards in Effect	
Country	Product(s)
India	Seamless pipes, tubes and hollow profiles of iron or non-alloy steel (other than cast iron and stainless steel)
Indonesia	1) Articles of finished casing and tubing; 2) Articles of iron or steel wire; 3) Bars and rods, hot-rolled, in irregularity wound coils; 4) Flat-rolled products of iron or non-alloy steel; 5) I and H sections of other alloy steel
Malaysia	Hot-rolled steel plate
Morocco	1) Cold-rolled sheets and plated or coated sheets; 2) Reinforcing bars and wire rods
Philippines	Steel angle bars
Thailand	1) Hot-rolled steel flat products with certain amounts of alloying elements; 2) Unalloyed hot-rolled steel flat products in coils and not in coils
Ukraine	Casing and pump compressor seamless steel pipes

Source: World Trade Organization, through March 1, 2016

Steel Exports Report: Glossary

Apparent Consumption: Domestic crude steel production plus steel imports minus steel exports. Shipment data are not available for all countries, therefore crude steel production is used as a proxy.

Export Market: Destination of a country's exports.

Flat Products: Produced by rolling semi-finished steel through varying sets of rolls. Includes sheets, strips, and plates. Used most often in the automotive, tubing, appliance, and machinery manufacturing sectors.

Import Penetration: Ratio of imports to apparent consumption.

Import Source: Source of a country's imports.

Long Products: Steel products that fall outside the flat products category. Includes bars, rails, rods, and beams. Used in many sectors but most commonly in construction.

Pipe and Tube Products: Either seamless or welded pipe and tube products. Used in many sectors but most commonly in construction and energy sectors.

Semi-finished Products: The initial, intermediate solid forms of molten steel, to be re-heated and further forged, rolled, shaped, or otherwise worked into finished steel products. Includes blooms, billets, slabs, ingots, and steel for castings.

Stainless Products: Steel products containing at minimum 10.5% chromium (Cr) offering better corrosion resistance than regular steel.

Steel Mill Products: Carbon, alloy, or stainless steel produced by either a basic oxygen furnace or an electric arc furnace. Includes semi-finished steel products and finished steel products. For trade data purposes, steel mill products are defined at the Harmonized System (HS) 6-digit level as: 720610 through 721650, 721699 through 730110, 730210, 730240 through 730290, and 730410 through 730690. The following discontinued HS codes have been included for purposes of reporting historical data (prior to 2007): 722520, 722693, 722694, 722910, 730410, 730421, 730610, 730620, and 730660.

Global Steel Trade Monitor: The monitor provides global import and export trends for the top countries trading in steel products. The current reports expand upon the early release information already provided by the Steel Import Monitoring and Analysis (SIMA) system that collects and publishes data on U.S. imports of steel mill products. Complementing the SIMA data, these reports provide objective and current global steel industry information about the top countries that play an essential role in the global steel trade. Information in these reports includes global exports and import trends, production and consumption data and, where available, information regarding trade remedy actions taken on steel products. The reports will be updated quarterly.

Steel Import Monitoring and Analysis (SIMA) System: The Department of Commerce uses a steel import licensing program to collect and publish aggregate data on near real-time steel mill imports into the United States. SIMA incorporates information collected from steel license applications with publicly released data from the U.S. Census Bureau. By design, this information provides stakeholders with valuable information on the steel trade with the United States. For more information about SIMA, please go to <http://enforcement.trade.gov/steel/license/>.



INTERNATIONAL
TRADE
ADMINISTRATION

Steel Import Monitoring and Analysis
1401 Constitution Ave., NW, Room 21006
Washington, D.C. 20230

T 202.482.2105
F 202.501.1377
Email ECCGlobalSteelStats@trade.gov

trade.gov/steel